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# PROJECT DOCUMENTATION

Please fill out the questionnaire with as much information as you can and email back the document to [projectmanager@popwebdesign.net](mailto:projectmanager@popwebdesign.net)

## Statement of Confidentiality

This proposal and supporting materials contain confidential and proprietary business information of PopArt Studio d.o.o. These materials may be printed or photocopied for use in evaluating the proposed project, but are not to be shared with other parties.



## GENERAL INFORMATION

1. What's the name of your company and describe?

What do you do, who are your customers, what makes your company/organization stand out from the crowd.

Answer here

## PROJECT INFORMATIONS

2. Do you have a current website? What is the web address? Is this a re-design or totally new project?

Answer here

3. If you have an existing site, what areas need improving?

Answer here

4. Do you need a responsive website?

Adapted resolution for mobile devices, tablets, etc..

Answer here

5. Describe in details what the new site will do?

Outline site structure (sitemap). What are the estimated number of pages? Specify the content (e.g. gallery, videos, forms etc.). Have you already created the site copy?

Answer here

6. Do you require your new site to be static or dynamic (has database functionality)?

With dynamic site content is editable via CMS. Site can remain static if you don't expect to

update content frequently. Specify what sections are most likely to be updated and how often.

[Answer here](#)

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7. Do you require any unique/custom functionalities?

For example: website integration with 3<sup>rd</sup> party software/API, user profiles, forum, newsletter, calendar, advanced search capability, product catalogue, multilingual content, etc.

[Answer here](#)

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8. Do you have a visual identity established, or is that something you need designed?

Examples include logotype and branding materials such as business cards, envelopes, folders, social media graphics etc.

[Answer here](#)

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9. What is sites that you like or sites that you consider as competitors?

Please provide URLs and briefly describe what elements you consider a success.

[Answer here](#)

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10. What is your intended launch date?

Try to provide realistic deadline and timeframe. Kudos for avoiding "ASAP" 😊

[Answer here](#)

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11. Did you enter the content of the web site?

[Answer here](#)

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12. Please outline your specific budget range for this project. What are you looking to spend to achieve your vision?

By letting us know a range we can provide you with a solution that's realistic and achievable for that range.

[Answer here](#)



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» <b>E-mail:</b>	projectmanager@popwebdesign.net
» <b>Telephone:</b>	+381 21 2553 649
» <b>Availability:</b>	Monday – Friday   8 – 16h CET

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Thanks!

