

Company:
PopArt Studio d.o.o.
Address: Narodnog Fronta 23E,
21000 Novi Sad, Serbia

Telephone: +3816569444331
art@popwebdesign.net
www.popwebdesign.net



PROJECT DOCUMENTATION

Please fill out the questionnaire with as much information as you can and email back the document to projectmanager@popwebdesign.net

Statement of Confidentiality

This proposal and supporting materials contain confidential and proprietary business information of PopArt Studio d.o.o. These materials may be printed or photocopied for use in evaluating the proposed project, but are not to be shared with other parties.

GENERAL INFORMATION

1. What's the name of your company and describe?

What do you do, who are your customers, what makes your company/organization stand out from the crowd.

Name: Aurora Investment LTD

Established: 1996, number of employees

Activities: Construction of residential office buildings on territory of EU

Strengths: High quality, affordable price

PROJECT INFORMATION

2. Do you have a current website? What is the web address? Is this a re-design or totally new project?

Currently we doesn't have a website. We want completely new solution which will be according to latest trends and standards.

3. If you have an existing site, what areas need improving?

/

4. Do you need a responsive website?

Adapted resolution for mobile devices, tablets, etc..

Answer here

5. Describe in details what the new site will do?

Outline site structure (sitemap). What are the estimated number of pages? Specify the content (e.g. gallery, videos, forms etc.). Have you already created the site copy?

Up to 30 pages.

On Homepage would be highlighted real estates which are currently building and for which is possible to make purchase of apartments in advance. Also we want a full width slider where we will be showed our references and finished objects.

Pages which we will have is Homepage / About Aurora / References (there will be about 20 pages like case study about project that we completed) / Job – with form of employment and Contact us page.

6. Do you require your new site to be static or dynamic (has database functionality)?

With dynamic site content is editable via CMS. Site can remain static if you don't expect to update content frequently. Specify what sections are most likely to be updated and how often.

Dynamic, often updating of Reference and Homepage.

7. Do you require any unique/custom functionalities?

For example: website integration with 3rd party software/API, user profiles, forum, newsletter, calendar, advanced search capability, product catalogue, multilingual content, etc.

Website has to be in English and German. Also a form for new jobs with option to upload CV in .pdf or word format. Website has to be adjusted for mobiles and tablets.

8. Do you have a visual identity established, or is that something you need designed?

Examples include logotype and branding materials such as business cards, envelopes, folders, social media graphics etc.

We have all materials except company memorandum and catalogue which should have 10 pages. We would deliver images of our objects and all content, and also in attachment we send you an example which we really liked.

9. What is sites that you like or sites that you consider as competitors?

Please provide URLs and briefly describe what elements you consider a success.

Websites of companies: Royal Capital, Burdunzi Invest

10. What is your intended launch date?

Try to provide realistic deadline and timeframe. Kudos for avoiding "ASAP" 😊

We will expect it in 75 days.

11. Did you enter the content of the web site?

We do enter content in Reference page and Homepage

12. Please outline your specific budget range for this project. What are you looking to spend to achieve your vision?

By letting us know a range we can provide you with a solution that's realistic and achievable for that range.

1500 – 3000 euros

» E-mail:	projectmanager@popwebdesign.net
» Telephone:	+381 21 2553 649
» Availability:	Monday – Firday 8 – 16h CET



Thanks!