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Internet Marketing

SEO / PPC / Web copy / Content Management / Facebook ads / SEO consulting

1. Boost your website traffic
2. Improve website rankings
3. Rank for more keywords
4. Increase your business Facebook page's fan base

Statement of Confidentiality

This proposal and supporting materials contain confidential and proprietary business information of PopArt Studio d.o.o. These materials may be printed or photocopied for use in evaluating the proposed project, but are not to be shared with other parties.

Methodology - How we work

The right strategy and good analyses are key factors of success. What remains is only to make an effort.

1



CONSULTING

Consulting the clients provides us with information about their activities, business goals, and techniques to use. This information is precious to us and represents the most important phase.

2



ANALYSIS

We analyse the current state of the search engines results for specific keywords, the whole structure of content on the website, more than 200 Google's factors that affect the ranking and, naturally, top ranked competition for the desired keywords.

3



SELECTION OF STRATEGY

An internet marketing specialist must be creative and able to recognize true possibilities. We will recognize weaknesses, strengths, potential opportunities, and employ a strategy that will be most beneficial for the client.

4



IMPLEMENTATION

Search Engine Optimization (SEO) is not a process that brings immediate results. It is necessary to invest a lot of hours, days and even months of hard work to actually see its effects.

5



REPORTING

We record each activity thus making the campaign completely transparent. We send you detailed reports that show how the positions change and what improvements we have made.



To succeed... You need to find something to hold on to, something to motivate you, something to inspire you. - Tony Dorsett

SEO services

SEO FULL-SERVICE / SEO maintenance

SEO FULL-SERVICE

Full SEO Service is a complete service that implements all SEO techniques that are appropriate for a specific project.

The following step is SEO Maintenance.

Full SEO Service package includes: site analysis, competition analysis, on-page and off-page optimization, link building and social media campaigns. Implementing Full SEO Service for a longer period would mean better results.

- » 1 month Full SEO Service (20 hours /month) **12.5€ / hour**
- » 2 months Full SEO Service (25 hours / month) **9.8€ / hour**
- » 3 months Full SEO Service (30 hours / month) **7.7€ / hour**
- » 4 meseca Full SEO Service (35 sati / monthly) **6 € / hour**

1 month Full SEO Service

***249⁹⁹€**

 20 hours


2 months Full SEO Service

***489⁹⁹€**

 50 hours

3 months Full SEO Service

***699⁹⁹€**

 90 hours

4 months Full SEO Service

***849⁹⁹€**

 140 hours

SEO Maintenance


Clients who have used **SEO Full Service** and were provided with a complete analysis, strategy and implementation of SEO techniques can order SEO Maintenance service.

SEO Maintenance includes activities that have proven to be most successful. When complete SEO customization has been done, SEO experts can then focus on link building campaigns, tracking specific keywords and improving their positions, as well as on other creative techniques that can bring more visitors and result in better ranking on the search engine.

| | |
|--|--------------------|
| » Monthly Maintenance (10 hours / month) | 9.9 € /hour |
| » Monthly Maintenance (12hours / month) | 8.6 € /hour |
| » Monthly Maintenance (15 hours / month) | 8.5 € /hour |
| » Monthly Maintenance (20 hours / month) | 8 € /hour |


Monthly Maintenance

***99⁹⁹€**

 10 hours


Monthly Maintenance

***129⁹⁹€**

 15 hours


Monthly Maintenance

***169⁹⁹€**

 20 hours

Monthly Maintenance

***199⁹⁹€**

 25 hours

“ *Your personality and your priorities, will determine the speed and length of your success.* ”
 Bishop Xavier

Other services

GOOGLE ADWORDS / FACEBOOK MARKETING / COPYWRITING

Adwords advertising

We create effective ads, targeting the right audiences to make the most of results with the existing budget.

- - Designing a unique ad text
- Keywords optimization and targeting audience.

Facebook marketing

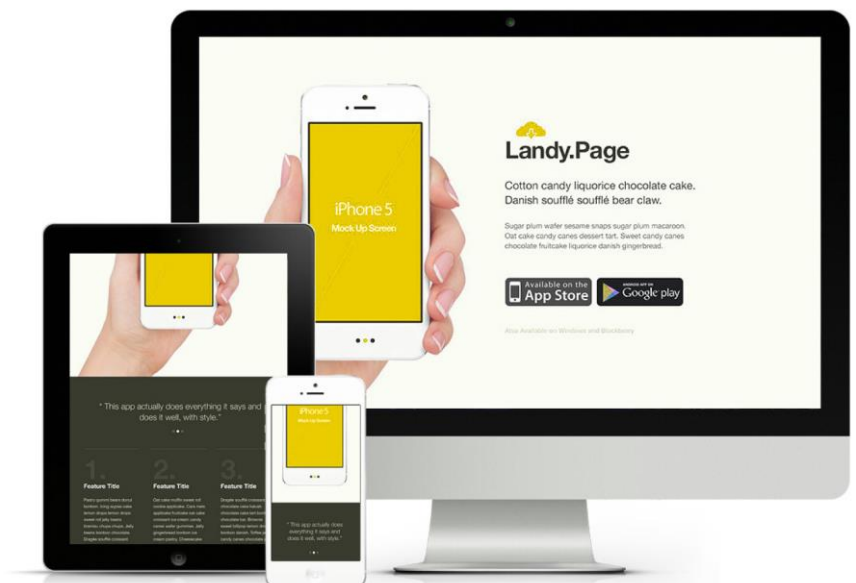
Use the potential of the largest social network in the world! Services that can bring positive results:

- Creation and managing facebook campaign
- Increase the number of fans

Web Copywriting

Copywriting implies writing articles and other texts for a website. Web copy not only brings visitors to the site, but encourages them to stay, search and buy the products. We offer the following services:

- o Web Copywriting – writing interesting articles that improve sales
- o SEO Copywriting - SEO copywriting that brings visitors to your website
- o Blog Copywriting – writing texts which contribute to your business



Why PopArt?

How to hide a secret from the rest of the world? Publish it on the other page of Google.

Our philosophy is that every day is better than the last; every step in business is greater than all previous ones. We look up to the best and trying to achieve more than they did and we see that more and more people look up to us, which tells us a lot about our work.

A combination of experience and a lot of working hours give the results for the win.

Make your brand bigger and well-known.

Internet Marketing and SEO optimisation are very important if you want your website to be positioned high in the SERP.

Our SEO specialists will assist you in implementating your job tasks and meeting your business' goals, that will take you to a whole new level - so all efforts will definitely pay off.

100 % TRANSPARENCY

Every activity is recorded.

- » You get a detailed, professional reports on a monthly basis
- » Reports on your demand (personalized)
- » Since you are not bound by contract and therefore, you can still perform the allocation of resources according to your wishes

EXCELLENT RESULTS

- » Better positions for keywords
- » Increasing visits to your site and conversions
- » Doubling the number of your Facebook page followers

“ *If opportunity doesn't knock, build a door.* ”

Milton BERLE

